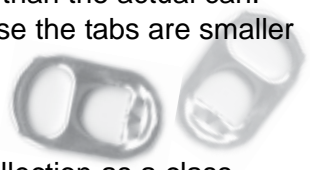


Ronald McDonald House Charities-Madison

PULL FOR THE HOUSE THAT LOVE BUILT

Why Collect Pull Tabs?

The pull tabs (or pop tabs) are higher quality aluminum that is more valuable by weight than the actual can. **There is also more aluminum in the tab than there is in the entire can.** And, because the tabs are smaller and cleaner than the can, the tabs are easier and more sanitary to store.



Starting a Pull-Tab Drive

There are several ways you can coordinate a successful campaign. Schools use the collection as a class project (e.g., 3rd grade) as part of math class, learning to count, measure, weigh, etc. Groups, like 4H Clubs and Scout Troops, make pull-tab collections a community-wide effort. Other organizations turn pull-tab collecting into a contest and award prizes to individuals who collect the most. We recently had a school in Fennimore that collected 1,131 pounds of tabs, while a school in Poynette brought us more than one million pull tabs!

Whatever you decide will work best for you or your group, we'll help support your campaign with anything you need. **We can provide you with up to 10 small pull-tab collection Houses (approximately 4" x 4" square) at no charge.** Each additional House over 10 is just 35 cents. This charge helps us reduce the amount we spend on pull-tab Houses and allows us to direct more resources to our guest families. We encourage individuals and groups to reuse their collection boxes or to make their own collection containers. Many schools and organizations use large Rubbermaid containers as a "dumping station."

Place your pull-tab Houses near soda machines, in the cafeteria or breakroom at work, and on your counter at home as a reminder to pull for RMHC-Madison.

What to Do With Your Pull Tabs

There are several options for you to consider when you're ready to turn in your pull-tab collection.

- Take the pull-tabs **to your local recycling center** and tell them it's for the Ronald McDonald House. Most recycling centers will then give you cash or a check which you can then send to us at the address shown below. In the Madison area, we have a special arrangement with RecycleThatStuff.com (Resource Solutions Corp.).
- Take the pull-tabs **to a participating McDonald Restaurant** in your area. For a list of participating restaurants, please see the back of this sheet.
- Bring the pull-tabs **to the House**. When you bring us your pull tabs, we store them in large bins at the House. When our bins get full, we call our recycling partner, RecycleThatStuff.com. They pick up the tabs, weigh them, then send us a check. And when you're here, why not take a tour of the House so you can see first-hand the caring environment you're helping to support?

Pull-Tab Facts

- 1,276 tabs = one pound
- 2,534,000 tabs = one ton
- 12 tabs = one foot
- 63,360 tabs = one mile
- It takes about 29 pounds of pull tabs to cover the cost for one family to stay one night in the Ronald McDonald House.
- It takes approximately 87 pounds of pull tabs to equal the cost of one day's electricity for the House.
- It takes approximately 939 pounds of pull tabs to equal the cost of one day's operating expenses.
- In 2005, we collected nearly \$12,000 from pull-tab recycling that went toward operating the House..so keep Pulling for the House that Love Built.



Ronald McDonald House Charities-Madison

PARTICIPATING MCDONALD'S RESTAURANTS

Madison/Janesville Area

City	McDonald's Address
Baraboo	1314 Pine Street
Brodhead	2104 Center Avenue
Cottage Grove	401 West Cottage Grove Rd.
DeForest	981 West North Street
Dodgeville	1101 North Main Street
Edgerton	1117 Goede Road
Evansville	9 John Undeman Drive
Janesville	1809 Center Avenue 2610 West Court Street 1622 Milton Avenue 2922 North Pontiac Drive
Lake Delton	1200 Wisconsin Dells Pkwy.
Madison	2051 West Broadway 2901 Dryden Drive 225 East Towne Mall 2845 Fish Hatchery Road 3709 Kinsman Blvd. 441 North Lake Street 20 W. Mifflin Street 6402 Mill Pond Road 4020 Milwaukee Street 6910 Odana Road 2402 S. Park Street 1102 Regent Street 4500 University Avenue 4687 Verona Road 3051 E. Washington Avenue 4502 E. Washington Avenue
Middleton	2626 Allen Boulevard 8308 Greenway Boulevard
Monona	4905 Monona Drive
Monroe	425 Eighth Street
Mount Horeb	1301 Business Hwy 18/151
Oregon	1029 N. Main Street
Portage	US Hwy 51 & Northridge
Poyntette	County Road CS & I90/94
Reedsburg	1500 Main Street
Richland Center	875 Hwy 14 East
Stoughton	1429 Hwy 51 West
Sun Prairie	505 A Street
Wausaukee	651 W. Main Street
Westfield	122 N. Pioneer Park Road
Wautoma	W7770 State Road 21

Rockford/Beloit Area

City	McDonald's Address
Belvidere	1313 N. State Street 240 W. Chrysler Drive 5111 Pearl Street
Beloit, WI	1443 Madison Road 2649 N. Prairie Road 2804 Milwaukee Road 45 State Street
Freeport	1300 W. Galena Street 1710 S. West Avenue
Loves Park	6000 N. Second Street
Machesney Park	10101 N. Second Street
Oregon	211 S. Fourth Street
Rochelle	Routes 36 & 51 892 Ranger Road
Rockford	1032 E. State Street 1441 Kishwaukee Street 2715 Charles Street 930 W. Riverside Blvd 314 N. Mulford Road 315 N. Alpine Road 3237 N. Eleventh Street 3710 Auburn Street 3858 Northridge Drive 420 Perryville Road 4365 Eleventh & Samuelson 4403 Harrison Avenue 6995 E. Riverside Blvd. 7200 Harrison Avenue
Roscoe	5195 Elevator Road
Winnebago	103 Capriola Parkway

Madison Area Recycling Center

RecycleThatStuff.com
(Resource Solutions Corp.)
5493 Express Circle, Madison, WI
(608)244-5451 • (888)922-5451
Hours: 8:00–4:00 (M-F), 8:00–12:00 (Sat)

When dropping off pull tabs at Resource Solutions, please ask to have the proceeds credited to Ronald McDonald House Charities of Madison.